

LEADLINE

Intel for savvy South Carolina Port clients.

JULY 2013

SIGN-UP AND ARCHIVE AVAILABLE: WWW.SCSPA.COM



DISTRIBUTED MONTHLY BY THE S.C. PORTS AUTHORITY

G6 Carriers Expand Asia Coverage

THE LEAD

The G6 Carriers have now formally launched their revamp of Asia/USEC services yielding cargo owners one major new service and several improved service proformas for connections via both Panama and Suez Canal routings. The G6 is a vessel sharing agreement by six leading container lines: APL, MOL and Hyundai of the New World Alliance; and Hapag Lloyd, OOCL, and NYK of the Grand Alliance. Leading the news for Charleston is the CEC service which offers an entirely new platform to the South China/Southeast Asia region and will take advantage of Charleston's deeper water to handle fully-laden VLCS (very large containerships in excess of 7,500 TEU). Evergreen participates on the SVS service and Zim participates on the CEC and the SCE services. Service details:

- **CEC:** Service to/from Hong Kong, Shekou, Yantian, Cai Mep, Singapore and Jeddah via Suez. Operating 10 vessels averaging 8,300 TEU. Calling the Wando Welch Terminal.
- **SVS:** Service to/from Hong Kong, Yantian, Cai Mep, Singapore, Colombo and Algeciras. Operating 10 vessels averaging 6,100 TEU via Suez. Calling the Wando Welch Terminal.
- **SCE:** Service to/from Xiamen, Yantian, Hong Kong, Kaohsiung, Manzanillo, Kingston. Operating 9 vessels averaging 4,800 TEU via Panama. Calling the Wando Welch Terminal.



Grand Alliance and NWA are cooperating on the USEC as the G6 in the Asia trade.

MORE LEADS

Demand Grows For Transload Service & Rail-Served Warehousing

Ocean carriers leveraging Charleston's deep water to maximize export lift is increasing demand for export transload operations in Charleston, specifically rail-served warehousing. To assist in connecting cargo owners with rail-served warehouses in the Charleston market, the S.C. Ports Authority has updated and released a Transload Service Flyer that will be available soon. The flyer lists more than two-million square-feet of rail-served warehouses in the Charleston Metro Area that offer transload services. To receive a PDF of the flyer when it is distributed, please e-mail: SCarroll-Ramsey@scspa.com.



Demand for space to handle transloads of rolled paper exports is especially high.

May Volume Strong; Container & Breakbulk Expectations High For FY2014

May 2013 was another in a string of strong months for the Port of Charleston. Container volume (TEU) was up 5% vs. May 2012 and the strongest single month since October 2008. Comparing fiscal year-to-date July-May 2013 vs. 2012 volume is up 9.4%. The books on June are not closed yet, but preliminary numbers indicate a volume of about 1.5 million TEU for FY2013.

Breakbulk volume was up 34% in May vs. 2012 and up 35% comparing FYTD 2013 and 2012.

Container and breakbulk budgets for FY2014 are again aggressive. Container volume is budgeted at +5.9% or about 1.65 million TEU. Breakbulk volume is budgeted at +9.4% or 736,000 tons. Power generating equipment and steel have been exceptionally strong commodities recently, a trend expected to continue in FY2014.

Port of Georgetown volume is projected to grow 13.1% to 544,000 tons. Strong commodities for Georgetown continue to be dry cement, petroleum coke, and steel.

CAPEX Plan Reflects Ambition, Vision

The South Carolina Ports Authority has a \$123 million capital spending program for FY2014, part of a 10-year \$1.3-billion investment campaign. Major elements of the 2014 plan include:

- \$29 Million for the South Carolina Inland Port in Greer.
- \$19 Million for terminal paving projects.
- \$13.8 Million for construction projects related to a new container terminal at the former Navy Base in North Charleston.
- \$10.1 Million toward new super post-Panamax container cranes at North Charleston Terminal.
- Other projects including new IT initiatives, new rubber-tire gantry cranes, harbor deepening feasibility studies, and other important projects.

The size and scope of the Port's capital plan is evidence of a commitment to the entire supply chain, which clients will rely upon in the decades to come. When combined with an additional \$700 million in port-related projects by the State of South Carolina, more than \$2 billion is being dedicated to infrastructure projects.



Tire Exports To Boom; Council Formed

South Carolina is the highest volume exporter of tires in the U.S. and, on the back of \$2.6 billion of new investment, is poised to soon become the largest tire manufacturing state in the country. In light of the fast-growing importance of this commodity, the three largest investors in the state have joined to form the Tire Manufacturer's Council to "evaluate and propose policies related to tire manufacturing in South Carolina." Over the last two years Michelin has committed to invest an additional \$1.15 billion in its operations at various locations statewide; Bridgestone Americas announced it is investing an additional \$1.2 billion in Greenwood, S.C.; and Continental Tire is investing more than \$500 million in a new tire production plant near Sumter, S.C. More than 12,000 South Carolinians will soon be employed by these three firms. Importantly for the trade and transportation sector, all three project substantial port volumes either in the import of raw materials and/or the export of finished tires.

Tides Triples Reefer Handling Capacity

In response to increase demand for temperature-controlled services, Tides Enterprises will be expanding its operation in the Charleston area from 42,000 sf to 115,000 sf over several facilities. The cornerstone of the refrigerated capacity expansion is the purchase and conversion of the former Regis Milk plant at 578 Meeting St. into a cold-storage facility for food products shipped in and out of the Port of Charleston. The firm is installing new racking systems and making other substantial improvements and expects to be operational by

late July. Tides is also moving its headquarters to 4275 Piggly Wiggly Drive and plans to further expand into two additional buildings there.

SC Soybean Exports Growing

Exports of containerized soybeans grew last spring thanks to new grain transload operations at the Port of Charleston. For the season, grain giants Scoular and Gavilon moved a combined 1,300 FEU via Charleston. The transload operations receive hopper trucks directly from the field are emptied and conveyed into containers. The operations are poised for even greater growth next season and open new markets for agriculture commodities. Other operations in the Port of Charleston are transloading DDGs, meal, and a variety of other ag products.

Port Publications Available

The South Carolina Ports Authority publishes a suite of print publications designed to assist clients and service providers. Some of these publications provide advertising opportunities for firms looking to reach clients. All print and electronic publications are distributed free of charge. Below is a list of these publications and contact information for listings and advertising as well as a link to the online versions:

South Carolina Port Directory: Published annually (late winter). Provides listings of port-related services in South Carolina by category of service and alphabetically. Listings are free. Paid advertisements are available. [Online.](#)

South Carolina Port Guide: Published annually (spring/summer). Primary marketing piece of South Carolina Ports. Provides basic information on the ports, priorities, and benefits including maps of terminals, infrastructure, and technical specifications. Paid advertisements are available. [Online.](#)

Port In Pictures: Published annually (late summer/fall). A photo-heavy publication featuring scenes from South Carolina Port harbors, terminals, and ships. Also includes paid profiles of firms operating in port-related businesses. [Online.](#)

South Carolina Port Calendar: Published annually (late fall). Calendar featuring beautiful photography, holiday dates, and other important information. [Online.](#)

Other communication tools available include this e-newsletter LeadLine, Client Advisories, Tariff Update Notifications, Holiday Gate Notifications, Harbor Deepening Updates, and Cruise Ship Notifications.

For information on listing or advertising in the Directory, the Guide, Port In Pictures, and the Calendar please contact Bennett Parks at BParks@scbiznews.com or 843/849-3126.

Follow us on social media...

The South Carolina Port LeadLine is a monthly marketing brief of the South Carolina Ports Authority. View the current issue or archive, add yourself to our distribution list, and manage your account, by clicking [HERE](#) or visit www.SCSA.com and click on About the Publications.